

AMBIDEXTROUS

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It is part of our effort to provide a forum for the cross-disciplinary, cross-market community of people with an academic, professional and personal interest in design. Please support the community by becoming a subscriber!

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Ambidextrous is more than a magazine. It's a community of designers who are practicing, learning, teaching... *doing design*. And we ask for your help in creating the community by being an active participant.

Contribute to Ambidextrous Magazine! Not only will you attain fame and glory, and a chance to start some cool conversations, but you will also score free issues of the magazine.

We are looking for feature writers, artists, photographers, interviewers, interviewees, professional case studies, academic design theory, product dissections, business analyses, and events. We welcome everyone—from students to gurus, artists to engineers, generalists and specialists—to join in.

To suggest stories, offer yourself as a case study or interviewee, or inquire about how you can contribute to Ambidextrous, please email editors@ambidextrousmag.org.

Our contributors reflect the depth and diversity of the design community. We applaud the adventuresome spirit in joining the inaugural issue of Ambidextrous:



Sheri Sheppard

Sheri Sheppard is a Professor of Mechanical Engineering at Stanford University. Her secret hiding spot is in Tahoe.



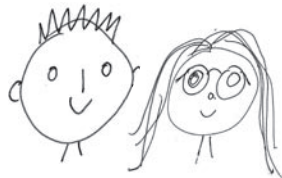
David Merrill

David Merrill is a Ph.D. candidate at the MIT Media Laboratory. His interests and activities include prototyping, installation art, teaching, interaction for musical and expressive applications, and daydreaming about California.



Angie Heile

Angie is a free lance graphic artist who resides in Palo Alto. She is a font fanatic.



Malte Jung and Ruby Wang

Malte and Ruby are graduate students at Stanford University.



Scott Klemmer and Ron Yeh

Scott Klemmer is an Assistant Professor of Computer Science at Stanford University. His research addresses tangible user interfaces and user interface software tools. Ron Yeh is a PhD Candidate in Computer Science. His research interests include building interfaces that try to bridge the gap between machine learning and purely human-driven interactions.



Sean White

Sean White is a PhD student at Columbia University.

Kelley sketch by Bill Hill. Diller image by editors. Klemmer sketch by Ron Yeh. Wang sketch by Malte Jung. All other sketches by authors themselves.



Lora Oehlberg

Lora Oehlberg divides her time between conquering the world and majoring in Mechanical Engineering at Stanford. She likes movies, crocheted tea-cozies, and homemade ice cream.



Michael Helms

Michael Helms is a PhD candidate at Stanford. He is currently analyzing rapid cognition processes in design. His 2 year-old daughter assists by experimenting with entropy, bounded rationality, and chaos theory.



Corina Yen

Corina is a Mechanical Engineering student at Stanford. She wears the niftiest shoes.



Blaine Brownell

Blaine Brownell is an architect with NBBJ. His new book, *Transmaterial: A catalog of Materials that Redefine our Physical Environment*, is currently available from Princeton University Press.



Becky Hurwitz

Becky Hurwitz is a freelance talent who resides in San Francisco. She idolizes Madonna.



Larry Leifer

Larry Leifer is a Professor of Mechanical Engineering at Stanford, and head of the Center for Design Research.



Offer Shai, Yoram Reich and Daniel Rubin

Offer Shai is a Professor in the Department of Mechanics, Materials and Systems at Tel-Aviv University. He conducts research in combinatorial engineering representations, mechanisms, structures and mechanical systems, and systematic conceptual design. Yoram Reich is an Associate Professor at Tel-Aviv University, with a focus on product design methods and theories, computer aided design, and design research methodology. He is currently a visiting researcher at the Center for Design Research at Stanford. Daniel Rubin is a research group member with a background in physics.



Erica Robles

Erica Robles is a PhD Candidate in the Department of Communication at Stanford, specializing in Human-computer interaction. Her work focuses on cultural, social and psychological aspects of the experience of publicness made possible by digital information displays deployed in both public and personal settings.



Barb Dybwad

Barb Dybwad obsessively covers all things gadgetry at Engadget.com. She is occasionally coaxed away from her laptop for more analog pursuits that include drumming and surviving the winters in upstate NY.



Nathan Shedroff and Steve Diller

Nathan Shedroff is a leader in interaction, information, and experience design. He is currently studying for an MBA at Stanford because the future of design lies in designers' ability to communicate with business leaders. Steve Diller, a partner at Cheskin, is an "experience strategist" with over 20 years of marketing research and consulting experience.



Jorge Cham

Jorge Cham is an Instructor at CalTech in Pasadena. His new comic book, "Life is tough and then you graduate" is available online and in better bookstores everywhere.



David Kelley

David Kelley is a professor of Mechanical Engineering at Stanford. He is currently working frantically to found the "d.school."